



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kay et al. Art Unit: 2162
Serial No.: 09/216,206 Examiner: J. Myhre
Filing Date: December 18, 1998
Title: OPTIMIZED INTERNET ADVERTISING USING HISTORY TO SELECT SITES

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, Washington, D.C. 20231

on

Date

July 25, 2001

Denise M. Bronsdon

Denise M. Bronsdon

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Commissioner for Patents
Washington, DC 20231

Dear Sir:

Please note that the Attorney Docket Number has been changed from FLK-002.01 to
FLCT-P01-002. Please reference **FLCT-P01-002** on all future correspondence.

Respectfully submitted,

ROPES AND GRAY

Edward J. Kelly

Edward J. Kelly

Registration No.: 38,936

Dated: 25 July 2001

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9P 2162
#13 / Original Address
J. Myhre
8/9

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Dear Sir:

TRANSMITTAL LETTER

The Applicants hereby submit:

- 1) Change of Correspondence Address
- 2) Change of Attorney Docket Number
- 3) Copy of General Revocation of Prior Powers of Attorney and Appointment of New Power of Attorney or Authorization of Agents
- 4) Postcard for Date Stamp of Receipt

Respectfully submitted,

ROPES AND GRAY

Edward J. Kelly
Registration No.: 38,936

Dated: 21 July 2001

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